

Meeting of the Board of Directors Traverse Area Historical Society
November 6th, 2018 – Society’s Registered Office, 627 Eastwood,
Traverse City.

Attendees: Stephen Siciliano, Larry Hains, Peg Siciliano, Fred Anderson,
Sharon Jennings, Jenny Loup, Jim Warner. Matt Groleau by speaker
phone.

The meeting was called to order by Dr. Siciliano at 6:01 PM. Two
additions to agenda:

- *Discussion of PayPal being added to Website (part of strategic plan)
- *Discussion of thank you party for Amy Barritt

Secretary’s Report: Minutes of October meeting had been provided to
board members prior to the meeting. Mr. Anderson moved, and Ms.
Jennings seconded, that the minutes be approved. The motion passed
unanimously.

Treasurer’s Report • Mr. Hains reported that the TAHS account balance is
\$25,296.72

- Petertyl Fund - \$ 7,012.11
- Lautner Fund - \$ 200.97
- General Fund- \$ 8,083.64
- CD Investment- \$10,000.00

*This month’s Petertyl Challenge brought in \$35.

*Discussion was held on accepting 2019 Budget as presented at the
Annual Meeting. Mr. Hains moved, and Ms. Jennings seconded that it be
accepted. Motion passed unanimously.

*Mr. Groleau indicated that Tina Groleau is willing take over bookkeeping
duties in assistance of whoever is treasurer, come January. The board
offered appreciation to Ms. Groleau for her wiliness to do so.

*Ms. Siciliano presented a proposal from TAHS member Richard Fidler for
the TAHS to underwrite at least part of the cost of publication of a book he
has written on the history of education in Northern Michigan. It was

decided that much more information was needed: 1. Who would have rights to the book; in the past the TAHS has had rights to works for which it has paid for publishing; 2. The book would have to be reviewed by TAHS representatives for estimation of appeal for sales. Ms. Siciliano will contact Mr. Fidler with this information

President's Report

*Election of Officers

Stephen Siciliano was nominated by Mr. Hains, seconded by Mr. Anderson to stay as President. Passed unanimously.

Fred Anderson was nominated by Ms. Siciliano, seconded by Mr. Hains, to stay as Vice President. Passed unanimously

Larry Hains was nominated by Mr. Anderson, seconded by Mr. Warner, to stay as Treasurer. Passed unanimously.

Peg Siciliano was nominated by Mr. Anderson, seconded by Mr. Warner, to stay as Secretary. Passed unanimously.

*Rack Cards. After much discussion it was decided to make the following changes to the Rack Cards:

1. Front of card, under phrase "Get Your Feet Wet!", in same font, size and color: Tours and Programs
2. Front of card, under phrase "TRAVERSEHISTORY.ORG", in same font, size and color: FIND US ON FACEBOOK
3. Back of card, replace third section down with the following: We accomplish our mission through tours, programs, publications and scholarships.

Mr. Hains will implement these changes. It had been previously determined that the Board authorized Mr. Hains to purchase one thousand copies.

*Newsletter

Information is due on November 13th.

-an article on Julius Petertyl/possible tie-in to closing of Petertyl Drug

-should include comment on last Petertyl Fund contribution chance and chance for end of the year contributions

-Ms. Jennings requested photos be run in small format to ease printing of mailed newsletters.

-Ms. Siciliano reported on a meeting she and Mr. Groleau had with Breanne Kerner. She would like to volunteer for the TAHS, and offered to do newsletter set up, perhaps organize some events aimed at a younger demographic, and posting of information downtown. She is a design professional working for Traverse Magazine. Ms. Siciliano will contact Bill Ruesink about his desire to stay on as newsletter editor and see how Ms. Kerner can become involved

*PayPal Account

Ms. Loup reported that PayPal is now operational on the TAHS website. However, at the website's current service level we can only ask for donations, without asking for more specifics. In order to fully implement on line payments, we must increase the service level. Mr. Siciliano moved, and Ms. Siciliano seconded, that Ms. Loup be allowed to pay up to \$8 a month to increase that service level on the website. Passed unanimously.

*Future Board Meetings

Discussion was held concerning changing the site of the Board meetings from a private residence to a public space. It is hoped this will make the meetings more accessible to guests. Mr. Anderson shared his discussion with the owner of "123 Speakeasy," downtown, who is very enthusiastic about local history. She offered meeting space. The Board directed Mr. Anderson to continue contact with her about having some kind of an event there, but probably not the Board Meetings.

Ms. Loup mentioned "The Commons" on Lake Ave. She will check on their availability. However, for December she will check at TADL for the availability of a room. It was felt that maintaining close ties with TADL would be a good move.

*Sunrise Rotary Group

Mr. Groleau asked if anyone had responded to this request. Ms. Siciliano said she had initially forgotten, but had sent an e-mail response approximately 10 days ago, but had not heard back. She will attempt another contact.

*Amy Barritt's "thank you" party

Amy, who will move from the TADL's Woodmere Branch to direct the Kingsley Branch in December, has arranged a Historic Archives volunteer party on Monday, Dec. 10th, 5:30 – 7:30 at the Filling Station. It appears she may be paying for this out of her own pocket. In thanks for all she has done for the Archives, Mr. Siciliano moved, and Mr. Hains seconded, that the TAHS offer up to \$200 to cover the cost of this celebration. The motion passed unanimously.

Mr. Anderson will contact Ms. Barritt for details.

COMMITTEES

*Marketing – Mr. Groleau was present by phone.

--Comments on Michigan Historical Society regional meeting which he attended in Leland. He felt it was a very worthwhile event. Particularly mentioned was the discussion on the use of volunteers, PayPal for non-profits and the MHS looking for history articles from Northern Michigan.

--Report on TAHS involvement with the Grand Traverse Commons in opening a small museum on the Traverse City State Hospital. Mr. Groleau spoke with Assistant City Manager Penny Hill regarding the use of City-owned Con Foster State Hospital items that would be on loan. Hill had questions regarding a 503c being involved, insurance and security. Mr. Groleau asked about the possibility of seeing the State Hospital artifacts that are in storage, including those at the Carnegie Building. Hill explained that the City is careful about visits to that storage for security and organizational reasons.

--Mr. Groleau attended Oakwood Cemetery Sexton Branden Morgan's NMC Life Extension course on the cemetery. NMC indicated it would be interested in having the TAHS present one of these courses.

--He also attended one of the downtown Ghost Tours and provided an assessment of the tour.

--He would like to hold a meeting of those involved in this season's tours to review what worked well, what could be improved or added.

*Membership

--Ms. Jennings reported we have 158 members.

--We have had two people inquire about volunteering. Soren Teichman's name will be passed on to Amy Barritt; Ms. Siciliano will contact Rachel Wicksall.

--Mr. Siciliano will be contacting a Marty Scarbrough, who has moved here from Cadillac and volunteered with their Historical Society.

*Archives – Ms. Siciliano had planned on working on these over this past weekend, but was ill.

*Programs – Ms. Loup is still working on setting up late winter/spring programs. Ms. Siciliano will be doing the January 20th program as part of the Denno's program.

Richard Fidler led the last Downtown Tour of the season on Saturday, October 27th. Ms. Siciliano and Mr. Hains led Halloween Cemetery Tours on Sunday and Monday, October 28th and 29th; two tour groups each day.

The next board meeting will be on Tuesday, December 4th, 2018 location to be determined.

The meeting adjourned at 8:50 PM.

Respectfully submitted,
Peg Siciliano, Secretary