Meeting of the Board of Directors
Traverse Area Historical Society
May 1, 2018 – Registered Society Office (627 Eastwood Ave.)

Attendees: Stephen Siciliano, Jenny Loup, Larry Hains, Sharon Jennings, Jim Warner, Peg Siciliano, Matt Groleau, Fred Anderson

The meeting was called to order by Dr. Siciliano at 6:03 PM.

No revisions to agenda

**Secretary’s Report**: Minutes of the March 6th meeting had been provided to board members prior to the meeting. Mr. Anderson moved, and Ms. Jennings seconded that the minutes be approved. The motion passed unanimously.

**Treasurer’s Report**
• The TAHS account balance is $21,864.40

* Petertyl Fund - $ 5,387.11
* Lautner Fund - $ 5,100.46
* General Fund- $ 11,376.83

**President’s Report**:

\*\*President Siciliano reported that Julie Schopieray has submitted her resignation from the TAHS Board. General regret was voiced regarding loss of Julie’s input to the Board. Discussion ensued as to what activities Julie has been doing. These include: checking and responding to the TAHS e-mail account and Facebook messages; setting up the TAHS Pay Pal account; and chairing the publications committee (which will need to be done by a Board member). President Siciliano will check with Ms. Schopieray to see which non-Board activities she is willing to continue.

\*\*President Siciliano reported that the final draft of the Newsletter will be coming out soon and asked everyone to review it.

\*\*President Siciliano initiated a discussion about strategic planning for the TAHS. It was decided that we will meet on June 12th at a room at Matt Groleau’s office. This first session will be led in-house by President Siciliano.

**Committee Reports:**
Marketing – Mr. Groleau reported that he has focused on arranging publicity for the TAHS summer tours. Ms. Loup will post information on Facebook; Mr. Groleau will arrange access to the TAHS e-mail account and keep that up-to-date.

\*\* Mr. Anderson will continue to work with The Ticker and Northern Express to improve coverage of our events.  He will also continue to send notice of our events to the local TV stations, Traverse City Record Eagle and WTCM. He indicated he had sought out someone with experience in the local media market and was told that we are competing with a lot of local news when we try to get coverage for our events.  Suggestions were made to contact Ron Jolly and Amy Barritt about our events.

\*\*Tours: We will run 2 types of tours this summer, each once a month. A discussion ensued as to increasing the number of tours. Given the current number of guides it was decided to keep the planned number as is, to be adjusted later if warranted.

\*TC Historic Plaques: Mr. Anderson will arrange a meeting with Ms. Barritt and Ms. Siciliano by early June to select photos/subjects for the plaques.

Membership – Ms. Jennings reported that membership stands at 166. Mr. Groleau will work on marketing outreach for members on Facebook and e-mail.

Archives - Ms. Siciliano reported that she, Ms. Barritt and Ms. Ann Swaney met at the TAHS Registered Office and quickly surveyed the TAHS records there. In the next month Ms. Siciliano will evaluate those records and determine whether they will stay in the TAHS office, be sent to TADL, be returned to the city, or be discarded. Once she completes the evaluation, the three committee members will review the recommended dispositions and approve next steps.

Program – The May program will be three TAHS members (Mr. Hains, Dr. Richard Fidler, and Ms. Jennings) presenting on a favorite local historic event/person of theirs. (The oral history speaker originally proposed for this program is not available). The tour committee met and is to have tour information ready for the May newsletter.

* Ms. Siciliano reported that she is in the process of gathering the names and addresses of the students who participated in the Michigan History Day state competition. The TAHS will send each of them a congratulatory card with a $25 check to cover their registration fee.
* Ms. Siciliano proposed that the TAHS cover the national registration fee of any local student who makes it to the national competition. That would be $150.00 per student. Mr. Groleau so moved, Ms. Jennings seconded and the motion passed unanimously.
* Ms. Siciliano said she would contact Tak Ready (TCAPS History teacher) who had asked to discuss some matters with the TAHS.

New Business: None.

The next board meeting will be on Tuesday, June 5, 2018 at the Society’s registered office.

The meeting adjourned at 7:45 PM.

Respectfully submitted,

Peg Siciliano, Secretary