Meeting of the Board of Directors
Traverse Area Historical Society
February 6, 2018 – Registered Society Office (627 Eastwood Ave.)

Attendees: Stephen Siciliano, Jenny Loup, Larry Hains, Julie Schopieray, Sharon Jennings, Jim Warner, Peg Siciliano, Matt Groleau

Fred Anderson arrived part-way through meeting, having driven in from Lansing.

The meeting was called to order by Dr. Siciliano at 6:03 PM.

No revisions to agenda

Secretary’s Report: Minutes of the January 2nd meeting had been provided to board members prior to the meeting. An adjustment was made to the membership report, and information about the Historical Society of Michigan was added. Mr. Hains moved, and Mr. Groleau seconded that the minutes be approved. The motion passed.

Treasurer’s Report:
• The TAHS account balance is $18,497.81

* Petertyl Fund - $ 4,472.11
* Lautner Fund - $ 5,000.91
* General Fund- $ 9,025.49

Mr. Hains’ complete report included a bank statement, and a Balance Sheet (Attachment A).
•The Petertyl Challenge for January was met.

\*A discussion was held about the necessity of updating QuickBooks. Mr. Groleau will have someone in his IT department check this out.

President’s Report:
\*Dr. Siciliano shared a letter from Kay Stocking regarding nature trails in Traverse City. Ms. Jennings will send a TY for the information.

\*Videotaping the TAHS’ monthly programs was discussed. Mr. Warner, whose professional expertise is in this area, will contact TADL about possible videotaping.

\*Gini LeClaire will need someone to cover the TAHS phone messages while she recovers from surgery. Ms. Loup will do this and will contact Ms. LeClaire.

\*Ms. Le Claire contacted Kiwanis and they would like a speaker on the TAHS’ activities. Ms. Siciliano offered to do this if the Kiwanis’ schedule will match hers.

\*A copy of the TAHS’ Articles of Incorporation (1984-2017) was shared

\*Board and Officers and Liability Insurance for the TAHS were discussed. Our current policy does not cover all of these needs and expires in March. Mr. Groleau shared information he received from Paulette Andrews at the Ford Agency, which handles his business needs.

**Committee Reports:**
Marketing – Mr. Groleau reported that he, Amy Barritt and Mr. Anderson met as a Committee and worked on setting goals. They discussed:

- tours (how many to have, how to market), and sharing of scripts. Ms. Siciliano will send Board Members copies of both the downtown and cemetery scripts

- surveys of members. The Board agreed surveys were a good idea. More information on their make-up and implementation will be shared in March.

- Marketing for events should be done on a regular schedule; Email blasts and Facebook event posts should go out at regular intervals.

- He also brought up the need for strategic planning. The Board will look to scheduling a planning session, perhaps this summer.

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Membership - Ms. Jennings reported that we have a strong membership of 168 members. She shared a letter from member Susan Feiger.

Archives - Ms. Siciliano reported that:

 \*Ms. Loup has gone through some of the newspapers. She will now do a thorough inventory and work on plans for offering the papers for “purchase by donation.” It was suggested that we consider having a Silent Auction at the Opening September meeting. It was suggested we consider offering first chance to members.

\*She will arrange a meeting with the Archives Committee (her, Amy Barritt and NMC Archivist Ann Swaney) to further examine the TAHS archives.

 \*She tried calling Chris Melkild about his selling of “The Currents of the Boardman,” but his phone is disconnected. She offered a draft of a letter which could be sent to Mr. Melkild. The draft was accepted and Dr. Siciliano will send it out.

Program – Ms. Loup will present the February Program on the history of Clinch Park. Both Ms. and Dr. Siciliano will be out of town; Ms. Jennings agreed to run the meeting. She will also be the March presenter, on history of TCAPS schools. April – Ms. Schopieray will present on Jens Peterson.

Ms. Loup is still pursuing getting confirmation from Daniel Stewart to speak on doing oral history for May.

Publications – Ms. Schopieray will look into getting the TAHS PayPal account working so we can sell items off of the website.

New Business: None.

The next board meeting will be on Tuesday, March 6, 2018 at the society’s registered office.

The meeting adjourned at 7:55 PM.

Respectfully submitted,

Peg Siciliano, Secretary