

Meeting of the Board of Directors  
Traverse Area Historical Society  
April 4, 2017 – 6:00 PM – Society Registered Office

Attendees: Stephen Siciliano, Fred Anderson, Larry Hains, Virginia LeClaire, Julie Schopieray, Jim Warner, Peg Siciliano

Absent: Sharon Jennings

Guests: None

The meeting was called to order by President Siciliano. There were no adjustments to the agenda.

Secretary's Report: The minutes of the March 7, 2017 board meeting were distributed to board members and reviewed. Mr. Hains moved and Mr. Warner seconded that the minutes be accepted. This passed unanimously.

Treasurer's Report:

- 1) Mr. Hains reported that the General Account has a balance of \$6454.27. The Petertyl Account is now \$1317.11. There are no outstanding bills. He provided a Profit & Loss Statement from January 1, 2017 – April 3, 2017. His complete report is Attachment A.
- 2) Mr. Hains noted that \$300 had been moved inadvertently from the General Account to the Petertyl Account over the past three months. After discussion, it was agreed that we have been financially successful enough that these funds could remain in Petertyl. Dr. Siciliano moved and Mr. Anderson seconded that the \$300 remain in the Petertyl Account permanently. This passed unanimously. There was additional discussion about possibly increasing the Petertyl donation to \$100 monthly. This will be reconsidered at a future meeting.
- 3) The new board liability policy with State Farm (Attachment B) has been paid for six months and is in effect.
- 4) Mr. Hains reported that Stef Staley, of the Leelanau Lighthouse, had inquired about offering Volume I of Bob Wilson's books, at the lighthouse gift shop. A former lighthouse director is profiled in this volume. The board had no objection, with the same 60/40% split that we have experienced with other vendors.

Chair Report

- 1) Location of Future Board Meetings – Dr. Siciliano reported that Matt Groleau, a member who has attended recent board meetings, has offered a meeting room at his business (RJG, Inc. at 3111 Park Dr., Traverse City) for future meetings of the board. After considerable discussion, it was decided to remain at the Society's Registered Office for the time being. Dr. Siciliano will notify Mr. Groleau of our decision and express sincere gratitude for his offer.
- 2) Response to Grand Traverse Regional Cultural Center Invitation – Dr. Siciliano shared several communications with April Fitzhugh, President of the Cultural Center. This consisted of his letter, dated March 8, 2017, inviting her to come to our next board meeting. An email from Dr. Siciliano to Ms. Fitzhugh, dated March 30, 2017 when no

response had been obtained and then Ms. Fitzhugh's response, also dated March 30. In the end it was decided that a delegation from the Historical Society would meet at Ms. Fitzhugh's office on April 10, 2017. (Attachments C,D,E)

- 3) Response to Amy Barritt re: Right to First Refusal Items – Librarian Amy Barritt of TADL has notified the board that there are two sets of items that the library would like to return to TAHS. They consist of three dimensional items related to Father Fred (bowling ball, sweater, etc) and 6 boxes of newspapers that have been microfilmed and/or digitized. It was decided that the appropriate items should be offered to the Father Fred Foundation as they would most appropriately be displayed there. As for the newspapers, Ms. Siciliano will have them brought to the TAHS office and will sort through them before we finally decide on their disposition. To this end, a motion was made by Ms. Siciliano and seconded by Mr. Warner that the Father Fred items be given to the Father Fred Foundation and that the newspapers be sorted by Ms. Siciliano before any decision is made regarding retention or discarding. This passed unanimously.

#### Committee Reports

- 1) Communication – Ms. Siciliano reported that the recent survey of members found that around 19 did not want to have any emails except those regarding our society events. She will oversee the development of two mailing lists to this end. It was discussed that future membership forms might ask for the new member's preference or that Ms. Jennings could bring this up when she writes Thank You notes to those who join. Ms. Siciliano will discuss this further with Ms. Jennings. It was decided that we would, on request, publicize other historical organizations educational activities but not fundraising efforts.
- 2) Programs and Events –
  - a) Upcoming Events – This Sunday's meeting will be in the library atrium as the McGuire Room was previously booked. The topic for May's presentation is not yet known.
  - b) Tour News – Mr. Anderson met with Richard Fidler regarding PR for the Downtown Tour. Mr. Fidler would like to expand the virtual tour and feels strongly that PR emphasis should be on the virtual tour; he expects that it will result in significant revenue for the organization. Dr. Siciliano moved and Mr. Warner seconded that the board permit Mr. Fidler to focus on the virtual downtown tour, as a test case, for this year only, to see the financial effect it would have for our society. Publicity for this tour and the walking tour will be done concurrently as approved by the program and events chair of the society. This passed unanimously.
- 3) Nominating – It was suggested that Mr. Matthew Groleau be invited to join our board until the October Annual Meeting when he could run for a three year term. This was approved by all in attendance. Dr. Siciliano will discuss this with Mr. Groleau when he contacts him about his offer of meeting space.
- 4) Publications – Regarding a recent correspondence that was received by the society that could result in litigation, it was decided to seek legal advice.

The next board meeting will take place on May 2, 2017 at 6:00 PM at the Society's Registered Office.

Respectfully submitted,  
Virginia LeClaire, Secretary